

# VIRTUS

Goodness Uncovered!

## Award Categories

**VIRTUS Award for Corporate Philanthropy** is presented to a company with over 500 employees that supports activities and projects of general social importance in a systematic and thoughtful way. This company has an established corporate giving strategy and invests consciously in a few areas of particular interest. Its philanthropic approach can serve as a positive and inspiring model for strategic community investment, and the most important and significant projects the company supported during the year reflect this approach.

**VIRTUS Award for Small and Medium Enterprises** is awarded to businesses that demonstrate responsibility toward the community by investing in non-profit projects and organizations of public interest. These are entities with up to 50 employees (small enterprises) or up to 500 employees (medium enterprises), well connected with their communities, aware of local problems and needs; they know local organizations and are always ready to act as “good neighbors” by helping where they can. This award is intended to strengthen the bonds between businesses, local communities, and organizations that work together for a better tomorrow. Branches or subsidiaries of large corporate systems or foreign companies whose parent companies have more than 500 employees are not eligible for nomination in this award category.

**VIRTUS Award for Individual Philanthropy** is given to an adult who consistently supports local non-profit initiatives and/or civil society organizations within the Republic of Serbia. The main criteria for this award are the nominee’s motivation to support civil society organizations and/or initiatives in areas such as culture, social protection, education, environmental protection, human rights, and community development, as well as the level of support, number of beneficiaries reached, and long-term impact. Preference will be given to individual donors who have made a significant financial and material contribution to these organizations and/or initiatives, however non-material support, such as volunteer work or transfer of specific knowledge, will also be considered. Nominees may include individual donors, entrepreneurs, and other company employees, provided the donations come from their personal resources and the support is provided outside their professional activities.

**VIRTUS Award for Young Philanthropists** is given to an individual or group of young people up to 30 years of age, who have inspired positive change through their philanthropic actions and mobilized their peers and broader community to act for the common good. A wide range of initiatives is considered – from donating and organizing fundraising campaigns for a specific cause, to volunteering activities that improve the lives of all generations in the community. Preference will be given to young philanthropists who have repeatedly initiated such efforts or whose actions have contributed to solving a significant social issue over the long term.